



International Association of Conference Center Administrators

Recommended Websites/Blogs

Amy Porterfield

www.amyporterfield.com

Amy is a social media strategist and co-author of Facebook Marketing All-In-One for Dummies. She helps entrepreneurs across industries establish strategies to maximize the power of social media and increase the success of their online marketing efforts.

Blue Avocado

www.blueavocado.org/

Blue Avocado is a nonprofit online magazine for community nonprofits. Blue Avocado speaks for and from the people in community-based nonprofits. Free eNewsletter.

BoardSource

www.boardsource.org

BoardSource, formerly the National Center for Nonprofit Boards, is the premier resource for practical information, tools and best practices, training, and leadership development for board members of nonprofit organizations worldwide. Through our highly acclaimed programs and services, BoardSource enables organizations to fulfill their missions by helping build strong and effective nonprofit boards.

Convince and Convert

www.convinceandconvert.com

Convince & Convert is led by Jay Baer, who has 20+ years advising the world's most iconic brands, a New York Times best-selling author of 5 books, and the most retweeted person in the world among digital marketers. Convince & Convert was recognized by Inc. Magazine as one of the fastest-growing private companies in the USA.

Fund Development/Discipleship Ministries, Scott Gilpin

Four webinars offering guidance on fund development.

Six Steps for Implementing Fund Development

www.umcdiscipleship.org/resources/camp-retreat-six-steps-to-implement-development

Designing Annual Fund Campaigns

www.umcdiscipleship.org/resources/camp-retreat-designing-annual-fund-campaigns-november-2015

Are You Ready for a Capital Campaign?

www.umcdiscipleship.org/rsources/camp-retreat-are-you-ready-for-a-capital-campaign

Four Steps to Effectively Soliciting Major Gifts

www.umcdiscipleship.org/resources/camp-retreat-four-steps-to-effectively-soliciting-major-gifts

Gammon & Grange, PC

www.gandglaw.com/

The web site of the Gammon & Grange law, a Washington, DC law firm specializing in nonprofit law. They publish a bimonthly newsletter called Nonprofit Alert, which is well-worth reading and available free from their site. You can also add your e-mail to the subscription list for the publication.

HubSpot

www.hubspot.com/

HubSpot all-in-one marketing software helps more than 8,000 companies in 56 countries attract leads and convert them into customers. A pioneer in inbound marketing, HubSpot aims to help its customers make marketing that people actually lo

IRS Email Updates

www.irs.gov/Charities-&-Non-Profits/Subscribe-to-Exempt-Organization-Update

Sign up to receive free e-mail updates from the IRS about issues of tax policy, services and available information that impact tax-exempt organizations.

IRS Charities

www.irs.gov/charities

The IRS web page for charities and other non-profits. Packed with information and links to useful materials, such as forms and publications.

Mission Based Management

missionbased.com

Peter Brinckerhoff no longer consults, but his website contains many pertinent links to websites of particular interest to nonprofits.

National Council of Nonprofit Associations

www.ncna.org

The **National Council of Nonprofit Associations** (NCNA) is the network of state and regional nonprofit associations serving over 22,000 members in 46 states and the District of Columbia. NCNA links local organizations to a national audience through state associations and helps small and mid-sized nonprofits: manage and lead more effectively; collaborate and exchange solutions; save money through group buying opportunities; engage in critical policy issues affecting the sector; and achieve greater impact in their communities.

Neil Patel

www.neilpatel.com/blog

Neil Patel is a serial entrepreneur, angel investor and digital marketing specialist. He co-founded Crazy Egg and KISSmetrics, and he has spoken at over 100 web marketing conferences. Free blog mailings provide lots of interesting and helpful information on digital marketing.

NewsCred

www.newscred.com

Free newsletter with lots of great advice on developing effective content marketing.

The Non-Profit Marketing Blog

www.networkforgood.com

Network for Good offers a suite of services including a free newsletter that helps you raise money and reach more individual donors – plus the training that will make you an online fundraising superstar.

Nonprofit Marketing Guide

www.nonprofitmarketingguide.com/

Nonprofitmarketingguide.com provides tips and training to do-it-yourself nonprofit marketers and communications departments of one. We offer a weekly webinar series, the #1 blog on nonprofit communications with posts Monday – Friday, a weekly e-newsletter, free downloads, and more, all to help nonprofits make a big impression with smart, savvy marketing, communications, and fundraising.

NonProfit Times, The

www.thenonproffitimes.com

The leading business publication for nonprofit management.

Tech Soup

www.techsoup.org/

Technology resource aimed at nonprofit organizations featuring NPO discounts, discussions, articles, and recommendations. Free eNewsletter.

USA.gov for Nonprofits

www.firstgov.gov/Business/Nonprofit.shtml

The US government's official web portal for nonprofits. Contains information about agency-specific nonprofit resources, fundraising and outreach, grants and loans, laws and regulations, management and operations, registration and licensing, federal government online services, and tax information.